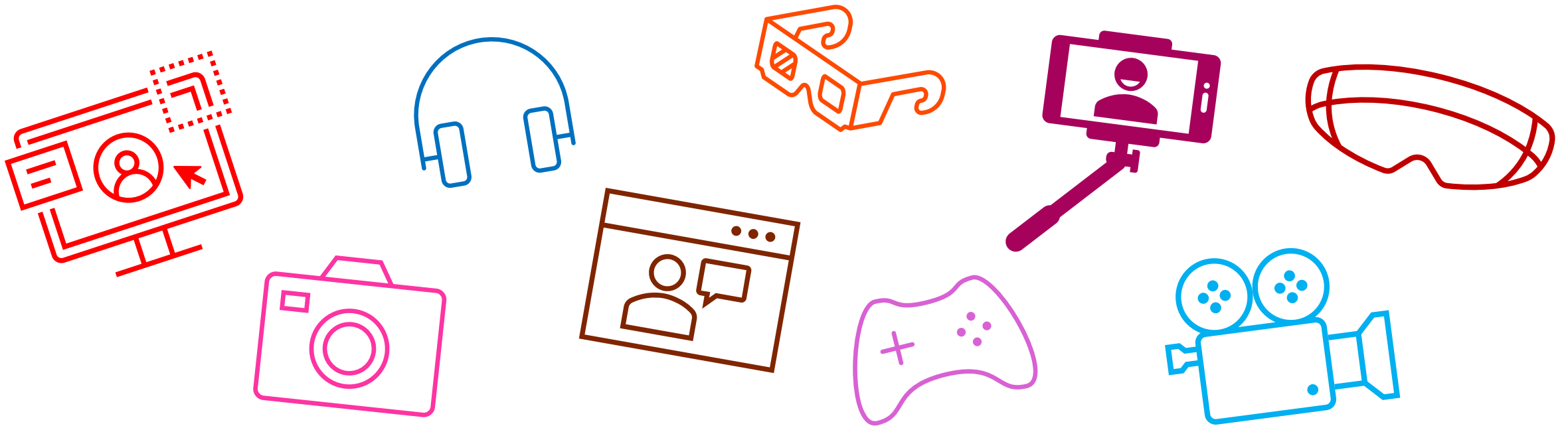


# DIGITAL STORYTELLING

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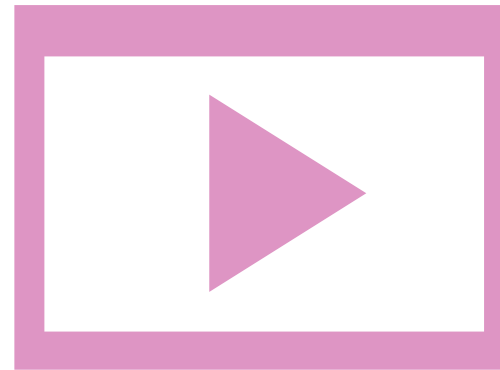
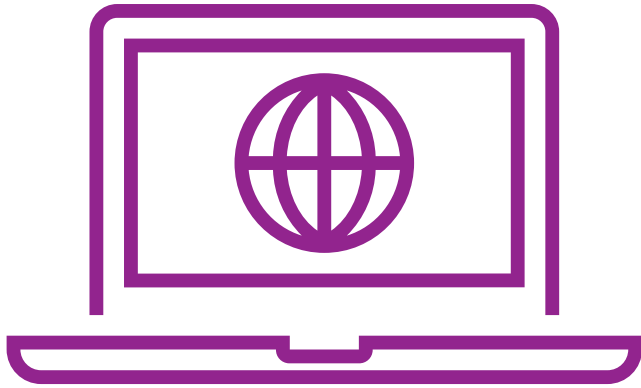
# Digital Storytelling

a term commonly used with the process of creating any kind of digital media that tells a story or conveys a message and shared across digital platforms.



# Multimodal Storytelling

Using more than one mode of communication to tell a story.



# Modes of Communication

## *Linguistic*

refers to printed, written text, or the spoken word. Its emphasis is on language and word usage, whether in writing or speaking.

## *Visual*

refers to what the audience can see. It could include telling a story using video, animation, or still photography.

## *Spatial*

refers to how the text or images are arranged in space. It is related to the arrangement, organization, emphasis, and contrast of other modes in a given text.

# Modes of Communication

## *Aural*

refers to what the audience can hear or not hear. It entails music, voice, sounds, or even the absence of sound.

## *Gestural*

refers to movement and gesture. This comes into play in speeches or video where non-verbal cues communicate information.

# Audience

Who you are interested in delivering to can dictate the communication method or platform.



# EXAMPLES

- **Connected Shores: An Engaged Approach to Oyster Management**  
*Storymaps - [Link](#)*
- **Project Breathless**  
*Website with multimedia content - [Link](#)*
  - **Fish Songs - [Link](#)**
- **Building an eddy covariance flux tower**  
*Video - [Link](#)*
- **Amaranth: Cultivating Culture**  
*Video - [Link](#)*
- **Mujeres Rurales y Transición Energética**  
(Rural Women and Energy Transition)  
*Website - [Link](#)*
- **Planet Forward**  
*Website - [Link](#)*

# RESOURCES

- **Canva** - Online suite of creative tools  
<https://www.canva.com/>
- **Adobe Express** - Online suite of creative tools  
<https://www.adobe.com/express/>
- **Microsoft Visio** - Microsoft Visio is a software for creating and sharing diagrams, flowcharts, org charts, floor plans, network diagrams, and more. Compare Visio options and plans to find the best fit for your needs and budget.  
<https://www.office.com> (part of office 365 subscription)
- **StoryMaps** - Use ArcGIS StoryMaps to combine maps, 3D scenes, embedded content, multimedia, and more into an interactive narrative that can create awareness, influence opinion, and affect change. The easy-to-use builder helps you create digital stories and presentations called briefings that incorporate your dynamic geographic information system (GIS) work and external content. Stories and briefings can be organized into collections and customized with themes.  
<https://storymaps.arcgis.com/>



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